For Immediate Release – December 1, 2015

Max Sensing™ now available on Miller Nitro and New Holland Guardian sprayers

SASKATOON, SK – NORAC Systems International, a member of the Topcon Positioning Group announces the release of Max Sensing™. With this new technology, NORAC once again raises the bar for boom height control performance as it takes the concept of measuring boom dynamics to the next level. Performance improvements with Max Sensing are especially noticeable on sprayers with rigid center sections.

Max Sensing™ is now available for NORAC's Passive Roll™ and Active Wing Roll™ systems on Miller Nitro and New Holland Guardian sprayers. Both systems are offered as part of the UC5™ product line and will guarantee unprecedented automatic boom height control performance.

"Max Sensing has made boom height control smarter, more intuitive, and able to adapt to almost any boom design", said Danea Armstrong, president. "This is especially important for boom height control performance on rigid booms and other booms that are challenging to control." For more information about Max Sensing™ or sprayer boom height control options visit norac.ca or contact your local NORAC dealer.

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About NORAC

On June 9, 2015, California-based Topcon Position Group acquired NORAC Systems International Inc., based in Saskatoon, Canada with subsiduary offices in France, Minnesota and Shanghai. Founded in 1974, NORAC pioneered the use of ultrasonic sensing in the development of control equipment for the agricultural industry. NORAC is currently the world's leading supplier of boom height control systems that automatically keep the sprayer boom at the correct distance from the top of the crop or ground. The company has a number of patent and patent-pending technologies that ensure superior performance and improve the efficiency of chemical application equipment. For more information visit www.norac.ca or topconpositioning.com.

About Topcon Positioning Group

Topcon Positioning Group is headquartered in Livermore, California, USA (topconpositioning.com). Its European head office is in Capelle a/d IJssel, the Netherlands (topconpositioning.eu). Topcon Positioning Group designs, manufactures and distributes precise positioning products and solutions for the global surveying, construction, agriculture, civil engineering, BIM, mapping and GIS, asset management and mobile control markets. Its brands include Topcon, Sokkia, Tierra, Wachendorff Elektronik, Digi-Star, NORAC and 2LS. Topcon Corporation (topcon.com), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

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