

*Press Release*

*April 7, 2011*

FOR IMMEDIATE RELEASE

## **NORAC Expands US Division**

NORAC, Inc. is pleased to announce the expansion of its US operations. The new facility located in Bloomington, MN doubles NORAC's US office and warehouse space.

This move was deemed essential by NORAC's Management Team to facilitate future business growth. This growth has been realized through several NORAC products and markets, but most significantly in the Spray Height Control system product line and the Mobile Group Animal Scales.

The new facility allows for more efficient, high volume warehousing of NORAC's core products. The office space offers more room for staff and new employees.

"We had simply outgrown our existing US office and warehouse facility," said Bill Strelloff, CEO. "The increased capability to move higher volumes has eliminated a major barrier to our continued growth. We sincerely thank our loyal customers and employees for making this a possibility!"

Please accept this notice as an invitation to help us celebrate the Grand Opening of our new US headquarters. The Grand Opening celebration will take place on Thursday, April 7<sup>th</sup> at 4:00 pm with the ribbon cutting at 4:30 pm. Refreshments and tours will follow.

NORAC Systems International Inc. is a Canadian-based agricultural electronics manufacturer with offices in Canada, the United States and Europe. NORAC pioneered the use of ultrasonic technology for agricultural equipment and the successful development of a "Legal-For-Trade" OnBoard™ Weighing System. NORAC currently employs over 60 full time staff worldwide. For more information, please visit [www.norac.ca](http://www.norac.ca).

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