

# All Hail Hagie



Above: The Hagie STS14 sprayer earned the first **MAGIE ShowStopper Award**. According to the "buzz" at the show, the unit earned high marks for its design, including the addition of a 120-foot boom and automatic height leveling system from Norac. Right: Hagie's Jim Williams, center, accepts the 2007 ShowStopper Award. Also pictured are IFCA President Jean Payne and CropLife IRON Editor Eric Sfiligoj.

**Company's new STS14 earns ShowStopper honors at MAGIE.**



Life IRON. "At every MAGIE, there is that one product that makes everyone stop and take notice. At the 2007 show, that product was the STS14 from Hagie."

The STS14 features a 1,400-gallon solution tank, a 275-hp engine, and tandem hydrostatic pumps. The unit at MAGIE also sported the company's new 120-foot boom option and the auto boom height control system manufactured by Norac, Inc.

"It's good to know that what we have to offer is exciting to everyone here," said Jim Williams, product marketing engineer for Hagie.

"We like to see our exhibitors put in the extra effort to really get people to stop at their booths," said IFCA President Jean Payne. "It's easy to set up a booth. It's another thing to set up a product that makes people stop and go 'wow.' Congratulations to Hagie for accomplishing this."

THE STS14 sprayer from Hagie Manufacturing was named the winner of the first annual ShowStopper Award, presented by CropLife IRON and the Illinois Fertilizer & Chemical Association (IFCA) at the Midwest AG Industries Exposition (MAGIE) in Bloomington, IL. The honor was given to the product at the show that generated the most "buzz" among attendees or had the most foot traffic.

"To celebrate the big show that MAGIE is, we thought it needed a big award," said Eric Sfiligoj, editor of Crop-

