

*For Immediate Release
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NORAC Releases Active Wing Roll for Case and John Deere Sprayers

SASKATOON, CANADA – NORAC Systems International Inc. announced the release of Active Wing Roll™, an advanced boom height control technology that will revolutionize the spraying industry. Active Wing Roll™ mirrors the performance of NORAC's high end Active Roll™ option, which was originally introduced by NORAC a number of years ago for extreme terrain. Active Roll™ requires a very specific boom design, while the new Active Wing Roll™ can be applied to a variety of sprayer center section designs including center pivot, pendulum, trapeze and rigid booms.

This patent pending technology is an exciting movement forward in the industry," said Jason Griffith, Vice President of Technology "Controlling center section roll, or in this case simulating center section roll, is the future of automatic boom height control."

Active Wing Roll™ is now available in North America as an option for NORAC UC5™ Spray Height Control systems on John Deere R-Series and select models of Case sprayers. Active Wing Roll™ for John Deere R-Series sprayers offers customers the same performance that they previously experienced with Active Roll™. "This creative new concept will provide the functionality our customers have come to expect with Active Roll, but for a broader range of sprayers," said Danae Armstrong, Vice President of Sales, Marketing & Service. "The result is remarkable control in the most challenging terrain."

In the upcoming months, NORAC plans to release Active Wing Roll™ as a factory option in partnership with OEM customers, and also release additional aftermarket kits for a variety of sprayer brands.

For more information about Active Wing Roll™, visit norac.ca or contact your local NORAC dealer.

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About NORAC Systems International Inc.

NORAC Systems International Inc. strives to improve the competitiveness of agriculture through precision measurement. Founded in 1974, NORAC pioneered the use of ultrasonic sensing in the development of control equipment for the agricultural industry. This ultrasonic technology has transformed the use of chemical application equipment. For more information visit www.norac.ca.

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