

Press Release

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KVERNELAND GROUP AND NORAC PARTNER TO OFFER ISOBUS SPRAY HEIGHT CONTROL SYSTEM

Hannover, Germany – Today at Agritechnica, Kverneland Group and NORAC jointly released for sale NORAC's UC5 Spray Height Controller operating through Kverneland Group's (IsoMatch) Tellus virtual terminal. The UC5 is NORAC's latest generation of spray height controllers, which uses ISOBUS communication so that operators can automatically control boom height through their existing Tellus VT display or through the new IsoMatch Tellus. Kverneland Group is the first sprayer manufacturer to offer the UC5 spray height controller through their virtual terminal. It will be offered as a factory-installed option on new Kverneland Rau sprayers.

Kverneland Group is an industry leader in ISOBUS technology and offers a full range of sprayers that are ISOBUS compatible. "With NORAC we found a highly professional and motivated partner for a joint development of an ISOBUS compatible boom control system with unique features", said Rolf Allmendinger, Product Manager Crop Care Equipment for Kverneland Group.

NORAC currently offers the most advanced spray height controllers on the market. The performance is partly due to custom-designed ultrasonic sensors that are able to control height from either the ground or the top of the crop, depending on crop conditions and operator preference. Maintaining proper boom height ensures that spray drift is kept to a minimum and chemicals are used more efficiently. NORAC's Spray Height Control system is also unique because it is the only system on the market that is able to control all 4 functions of a sprayer boom including main lift, each wing independently, and roll of the center section.

"Farmers have been asking for an ISOBUS-based electronic control system that will perform all required functions related to spraying", said Danae Armstrong, Manager of International Markets for NORAC. "Both the Tellus virtual terminal and NORAC's new UC5 Spray Height Controller have unique individual features that, when put together, offer the operator everything he needs in one panel."

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About Kverneland Group

Kverneland Group is a leading international company developing, producing and distributing agricultural machinery and services. Strong focus on innovation allows us to provide an attractive, unique and broad product range with high quality. Kverneland Group offers an extensive package of effective and efficient systems and solutions to the professional farming community, under the brands Vicon and Kverneland. The offering covers soil preparation, seeding, forage equipment, spreading and spraying.

About NORAC Systems International

NORAC Systems International Inc. is the world's leading manufacturer of height control systems for the agriculture industry. Based in Canada, NORAC pioneered the use of ultrasonic sensing in the development of ultrasonic control equipment.

For more information, please contact:

Rolf Allmendinger
Product Manager - Crop Care Equipment
Kverneland Group
Tel: (+33) 06 84 53 18 99
E: rolf.allmendinger@kvernelandgroup.com

Danea Armstrong
Manager of International Markets
NORAC Systems International
Tel: (+1) 306 664 6711 ext. 333
E: danea@norac.ca

