



The Complete Precision Solution

News Release

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Ag Leader and NORAC Partner in Precision Application

Springfield, Ill., July 10, 2007 – This morning, Ag Leader Technology, Inc., a leading manufacturer of precision farming equipment, and NORAC, Inc., a pioneer in ultrasonic boom height control for sprayers, announced the introduction of the InSight™ display interface to the UC5™ Spray Height Controller. This new technology will allow operators to control boom height and use the InSight functionality—all in one display.

The new UC5 Spray Height Controller will be interfaced by the InSight display in the tractor or sprayer cab. The InSight display will support set-up, calibration and run time operation of the UC5. Using a CAN-system design there is only a single cable connection needed between Ag Leader and NORAC products.

With the InSight display interface to the UC5 Spray Height Controller users will be able to monitor and control boom height functions as well as view an on-screen coverage map and data log. When using the UC5 interface with the InSight DirectCommand™ system, operators will be able to use features such as AutoSwath™, Smart Report™ and rate control along with spray height control to maximize productivity and reduce operator fatigue. The InSight DirectCommand system also supports variable rate and multiple product application control.

The UC5 uses ultrasonic sensors to control boom height by monitoring ground surface or crop height, depending upon crop conditions and operator preference. There are no gauge wheels or feelers, all adjustments are made by non-contact height control. The UC5 will have added Roll Control™ capabilities on select sprayer models.

“We are thrilled to be able to offer our customers spray height control in conjunction with the InSight display’s mapping and data logging power,” says Steve Sveum, General Manager of the US Division of NORAC, Inc. “This is something the application industry has been asking for, and this partnership allows us to respond to those requests.”

“We are very excited about this partnership. Listening to our customers, we realized spray height control was a much needed addition to our current DirectCommand product offering,” says Ag Leader’s DirectCommand Product Manager, John Howard. “Both DirectCommand and UC5 have unique individual features, put them together and you have an unbeatable application system.”



Ag Leader[®]
Technology



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About NORAC

NORAC Systems International Inc. strives to improve the competitiveness of industry and agriculture through precision measurement. Founded in 1974, NORAC Systems is a leading innovator in the weighing industry with various achievements, most notably the successful development of a "Legal-For-Trade" OnBoard™ Weighing System. NORAC Systems also has pioneered the use of ultrasonic sensing in the development of ultrasonic control equipment for agricultural equipment. The ultrasonic technology has transformed the use of chemical application equipment. With NORAC Systems' dedicated staff and their technological expertise, we constantly strive for improvement to better suit our customer's needs. For more information visit our web-site at <http://www.norac.ca>.

About Ag Leader

Ag Leader is a pioneer and recognized technology innovator of precision agriculture hardware and software. Located in Ames, Iowa the company manufactures and markets industry leading precision farming technology designed to help growers make smart, profitable business decisions. Founded in 1992 the company has achieved consistent growth and expansion by providing value-based products that help growers and ag professionals achieve and maintain a successful operation.

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