



NORAC SYSTEMS INTERNATIONAL INC. 3702 KINNEAR PLACE SASKATOON, SK S7P 0A6 CANADA 1-800-667-3921 PH: (306) 664-6711 FX: (306) 664-6664 www.norac.ca

NORAC Releases New UC4+™ Sugarcane Basecutter Height Controller

NORAC Systems International is releasing the UC4+™ Sugarcane Basecutter Height Controller, which will revolutionize the way operators harvest, increasing accuracy and performance.

Bendigo, Victoria, Australia, July 28, 2009 -- Today NORAC Systems International, based in Saskatoon, Canada released the UC4+™ Sugarcane Basecutter Height Control System. This new system is based on the proven performance of NORAC's Spray Height Control system, but has customized hardware and software to accurately control the height of a sugarcane harvester's basecutter. The system will allow the operator to concentrate on the other tasks of operating a harvester, while the UC4+ system will automatically control the height of the basecutter. The system will be released for sale in Australia immediately through NORAC's distributor gpsAg.

With the successful testing of systems in both the United States and Australia, this product is an exciting addition to the NORAC product line. "This ground-breaking product is based on our proven ultrasonic technology and we are delighted to be introducing it to the sugarcane industry to increase the productivity and accuracy of sugarcane harvesting" says Danae Armstrong, Manager of International Markets for NORAC.

With the UC4+™ Basecutter Height Controller, the harvester's basecutter automatically follows the contours of the land. With five ultrasonic sensors mounted on the sugarcane harvester the system is able to precisely measure and control the basecutter height in order to maintain an accurate and consistent cut height of the sugarcane. The system is designed to work on both Austoft and Cameco harvesters with electronic hydraulic control.

The major benefit of NORAC's Basecutter Height Control System is its ability to help the operator achieve optimum sugarcane cut height. In addition, the system relieves the operator of the stress of monitoring sugarcane profile changes and making constant basecutter adjustments.

About NORAC Systems International Based in Canada, NORAC Systems also has pioneered the use of ultrasonic sensing in the development of control equipment for the agricultural industry. For more information please visit www.norac.ca.

About GPS-AG Established in 1999, gpsAg is the largest provider of precision farming products in Australia. For more information visit www.GPS-Ag.com.au.

- 30 -

For more information, please contact:

Brendan Williams, Director, gpsAg

Phone: 03 5447 1777 Email: brendan.williams@gps-ag.com.au

Danea Armstrong, Manager of International Markets, NORAC Systems International Inc.

Phone: +1 306 881 8222 Email: danea@norac.ca